

# D. Coulson Design Build

*Creating New Homes For  
Both Hands On And "Turnkey" Customers*

A custom home by D. Coulson Design Build successfully combines form and function to enhance the pleasure of daily living. "Simplicity makes everything function better," says owner Drew Coulson. "But simplicity doesn't mean 'basic'." It means strategic utilization of every square inch. It relies on innovative, imaginative residential designs that integrate solid construction techniques with high tech advancements. It makes every dollar count.

"I enjoy making each home unusual," Drew declares. A residential and commercial architectural designer who has done many new construction, renovation and addition projects in Canada and the U.S., Drew appreciates the aesthetic and practical values of modern and traditional architecture. In one recent project, he delighted his eclectic clients by fusing the two styles together, giving the face a traditional treatment while updating the back with a contemporary look.

For a couple who wanted to move from their large home into something smaller, Drew built a 1,700 sq. ft. Cape Cod house with unique trim, high ceilings and stonework. "My clients downsized; not downscaled," Drew says.

D. Coulson Design Build provides turnkey services, taking the job from design to completed construction. The company's work is guaranteed under the new Home Warranty Program. Drew has assembled a solid team of subcontractors. "I have crews I can trust; people who are perfectionists in their work, as I am," he says.

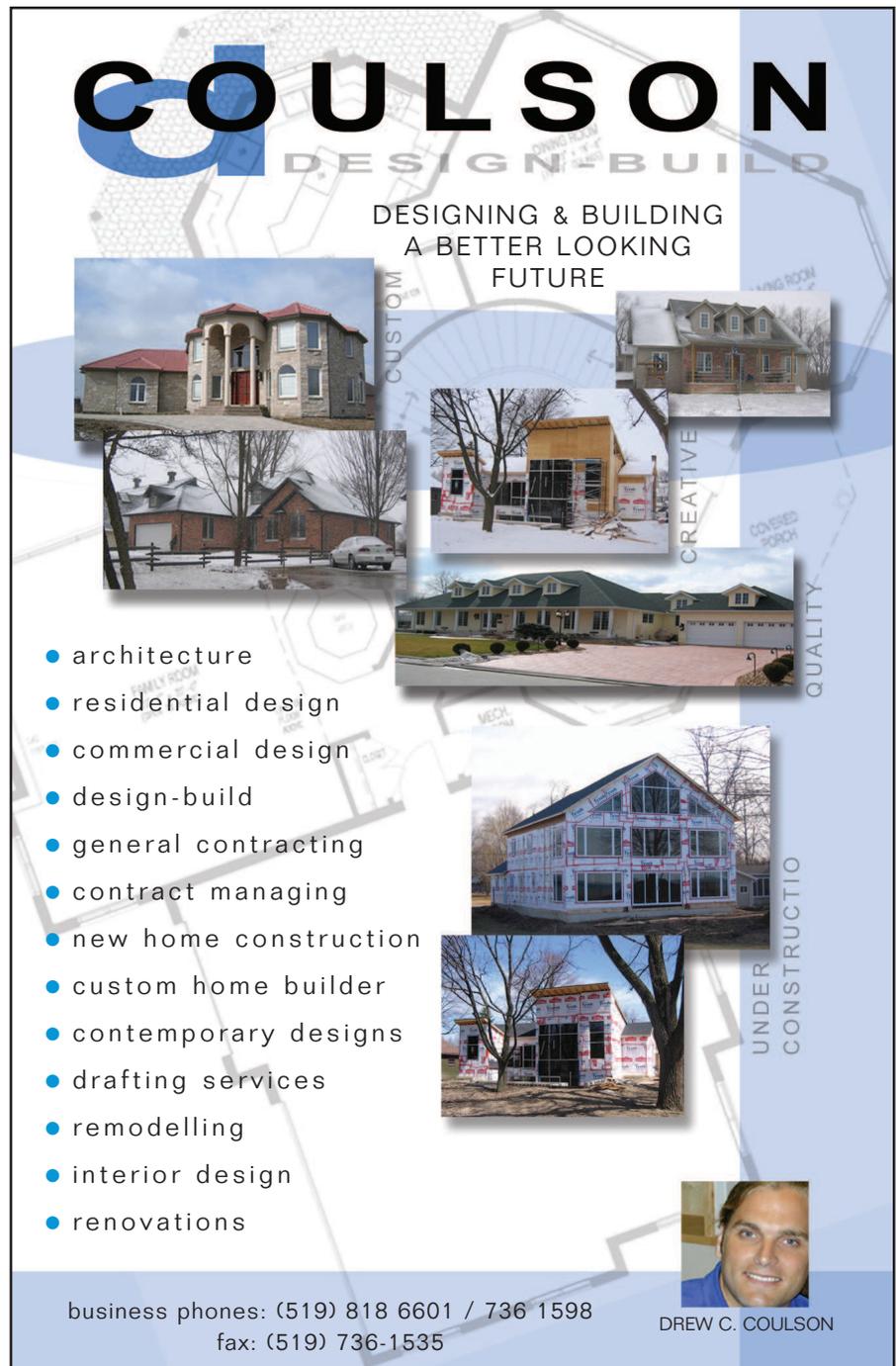
An integral part of the team is the client. "I really love working with my clients," Drew enthuses. When meeting new people, he visits them at their existing residence. "I can get into the clients' lifestyle," Drew explains. "It is important to understand who these people are before I start designing their new home."

Once building is underway, it would be difficult to tell who is more enthusiastic: Drew or the homeowners. Although D. Coulson Design Build constructs residences for busy clients who just want to know when the house is ready to occupy, Drew is also glad when his clients take an active interest. "I enjoy having them come on the job site to take a look around," he states. "They should have input. It is their house, after all."

To keep clients in the loop during

construction, Drew takes photos as the job progresses and emails them to the homeowners. Ongoing phone calls and emails enable the clients to know what is happening, even when they are too busy to see for themselves. Open communication makes the clients feel more connected to the project and puts them at their ease.

Some clients like to be even more hands on. For the homeowner who wants to take control of specific areas, such as finishing the interior walls, Drew is happy to work out an arrangement whereby he contract manages only certain construction phases. "I'm flexible," he smiles. "Building a new home ought to be a fun process for the homeowner. I really enjoy this work and I can understand why some people want to be more involved. It is very rewarding to build a custom home."



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